

Retention Tactics:

- Principal Newsletter (2-4 times per month)
- "Good News" Calls (2-4 times per year)
- Community Event (4 per year)
- Survey and Follow Up (1 per year)
- "Step Up Day" (1 per year)
- Letter from Future Teacher (1 per year)
- Student Thank You (1 per year)
- Teacher Thank You (1 per year)
- Principal Thank You (1 per year)
- Incentive Program (1 per year)
- Teacher Newsletter (2-4 times per month)
- Student Spotlight (1 per month/quarter)
- Alumni Spotlight (1 per month/quarter)
- Teacher Spotlight (1 per month/quarter)
- Letter from Satisfied Parent (1 per year)
- Appreciation Night (1 per year)
- Meet the Teacher Event (1 per year)

April-June Ideas:

- Incentive Program
- Teacher Letters
- Phone Call from Principal
- Family Status Review
- Parent Meetings (one on one)

Summer Ideas:

- Teacher Communication to Student and/or Parent
- Exit Interviews
- Summer Camp/Program (Retention + Marketing)
- Meet the Teacher Event
- Summer Newsletter
- Summer Welcome Calls