

# Classroom Messaging™

Making Connections That Make a Difference



## Quick Facts About Classroom Messaging:

- Hundreds of Classroom Comments addressing a range of student-specific scenarios
- Professional translations in more than 25 languages
- Unmatched administrative control over management of content, permissions and communication policy
- Classroom Feed delivered by email and/or phone

What if your notification system could do more than broadcast one-way “blast” messages to all households? What if it could work on the front lines of students’ education, yet allow the district to maintain control over quality and content? What if faculty could use the system as a tool for starting a dialog between school and parent?

Classroom Messaging from SchoolMessenger now extends the capability of a notification system to the people who have the greatest ability to affect student achievement on a daily basis: teachers, athletic directors, guidance counselors, special education coordinators and other frontline staff members. It helps them make the connections that make a difference in a student’s life.

### Empower Front-line Faculty and Staff

When teachers and staff can notify parents easily, small problems can remain small, while small improvements turn into big progress. Numerous studies have shown that informed parents are involved parents who contribute to higher student performance.

Classroom Messaging makes it easy to start a dialog with parents about their student. Using any Web browser, front-line educators and staff select from a growing library of hundreds of positive, neutral or constructive Classroom Comments.

Each evening, parents receive the comments from all teachers and staff grouped into a Classroom Feed, personalized for each student and delivered via email and/or phone.

## Engage Non-English-speaking Families

Even with notifications about their student's progress, parents cannot become informed or involved if they do not understand English.

Classroom Messaging provides a growing library of professionally translated comments in more than 25 languages, building on the success of SchoolMessenger's innovative Instant Translation feature.

## Enable Compliance with District Communication Policy

In the past, districts have reserved notification services for emergency calls and automated alerts. Concerns about control over classroom-level notifications (too frequent, not aligned with district policy) have kept districts from sharing the technology with front-line educators and staff.

Now, Classroom Messaging gives teachers the power of automated notifications to connect with parents, but keeps control with administrator-level personnel in the district or school, who can optionally authorize:

- Easy addition, editing and deletion of their own, custom messages in the Comment Library
- Comment selection from the approved Comment Library only
- E-mail replies from the parents to any or all of the senders
- Creation of custom comment groups to improve manageability and access

## Reach Families the Way They Want to be Reached

With Classroom Messaging, faculty members can supplement report cards and online gradebooks with the qualitative feedback needed for early intervention.

Once teachers are able to notify parents of a student's progress in a familiar language and within district guidelines, the school has the chance to start a dialog with a family and make the connections that truly make a difference.

 **SCHOOLMESSENGER®**  
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