

ARCHDIOCESE OF CHICAGO



OCS Enrollment Management Team

Services We Provide

The OCS Enrollment Management Team is happy to provide the following services to your school:

- Comprehensive **Enrollment Management Diagnostic**
- Development of detailed **Enrollment Management Planning Document**
- **Value Proposition** presentation and assistance in crafting your value proposition
- Training and support for **Parent Ambassadors**
- **Customer Service** training and support for your Faculty and Staff
- Development of **Communication Strategy**
- **Admissions protocols** and procedures
- Strategies and incentives to improve **Retention**
- **Satisfaction Survey** development, implementation, and analysis
- Development and ongoing support for your **Enrollment Management/Marketing Team**
- **One-time consultations or presentations** on Enrollment Management topics
- Monthly **Webinars** on School Marketing Topics
- Half-day intensive **Workshops** on School Marketing Topics

We are happy to provide additional presentations or consultations upon request.

Marketing Team	Email	Title
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