

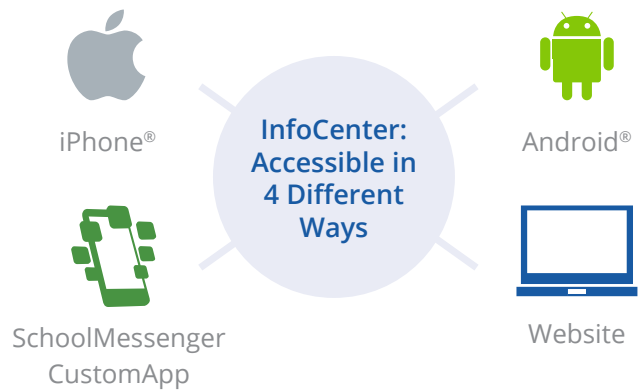
InfoCenterSM & InfoCenter PlusSM

Make It Easy For Parents to Access Important School and Student Information

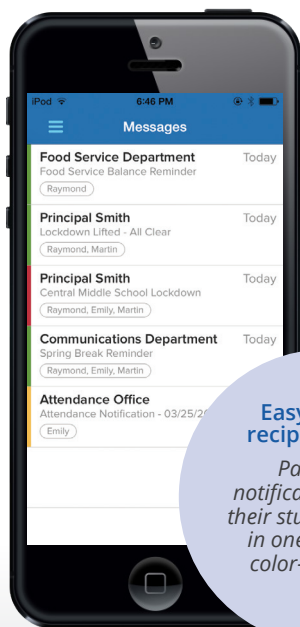
SchoolMessenger InfoCenter gives busy parents powerful new ways to stay connected to their school or district. On the web or as a mobile app, InfoCenter helps parents access critical information on their schedule and on whatever device they choose.

InfoCenter: Free and Built for Easy Adoption

InfoCenter is a free add-on to the SchoolMessenger Communicate notification service that provides a recipient inbox where parents can access recent voice calls, text messages, email messages, and push notifications, from any device and at any time.* Contact your SchoolMessenger project manager today to learn how easy it is to make InfoCenter available to your school community.

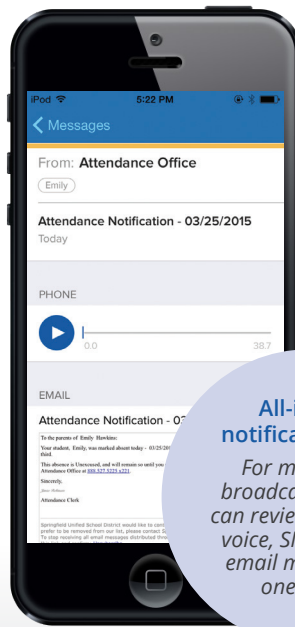


Key Features



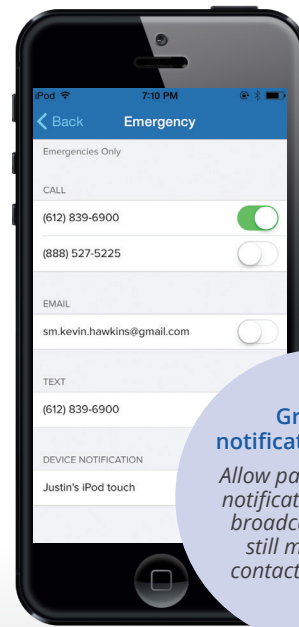
Easy-to-read recipient inbox

Parents see notifications from all their students' schools in one simple and color-coded view.



All-in-one notification view

For multimodal broadcasts, parents can review the related voice, SMS text, and email messages on one screen.



Granular notification controls

Allow parents to adjust notification settings by broadcast type while still making some contacts mandatory.

InfoCenter Plus: Deeper Access to Student Data

InfoCenter Plus allows parents to view student-specific information such as grades and attendance records.** With InfoCenter Plus, your parents are just a tap away from accessing important student data. Give parents one place to check on school notifications and student information with InfoCenter Plus.

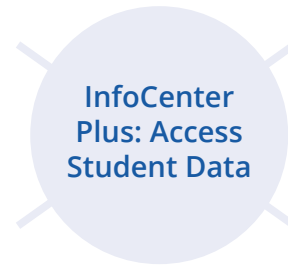
- *Easy to setup and roll out to your community*
- *Easily configurable with your app, website, and other systems*
- *Make parent communications more efficient and effective*



Grades



Attendance



InfoCenter Plus: Access Student Data



Schedules



Lunch Balances

Key Benefits In Depth

Simplified Parent Communications

Who has time for another communications channel that requires separate maintenance and updating? InfoCenter and InfoCenter Plus help you reach parents no matter what device they use without leaving your SchoolMessenger account.

Enhanced Parent Engagement

InfoCenter's granular notification preferences for parents help your system send the right messages to the right devices automatically. Each parent can pick what types of messages should be sent to which device, increasing the chances that your most important messages will get through to parents.

Improved Message Delivery

With InfoCenter, parents don't need to answer a phone or open a text or e-mail to receive important messages. Give parents the ability to review messages at work, when they're shuttling kids between activities, or after school hours.

Save Paper, Ink, and Staff Time

By making InfoCenter your go-to source for parent communications, you eliminate the need for "e-bookbag" solutions and can cut back on printing newsletters and PTA reminders. Let parents access information on their own so your support staff doesn't have to spend time fielding calls.

* Works with most notification accounts, depending on data model and other restrictions. Inquire for more info.

** Requires purchase, opt in, and setup by the school or district.

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