

## Secure Document Delivery

# SchoolMessenger SecureFile: Safely Deliver Important Files Electronically

## Save Money and Time While Adding Robust Security and Reporting

School flyers, report cards, student schedules, and other documents consume large amounts of money and staff time. Add up what you spend on paper, printing, and mailing costs, and the total likely comes to several dollars per student per year. Plus, the hours your staff spends on document production and delivery could number in the hundreds or even thousands.

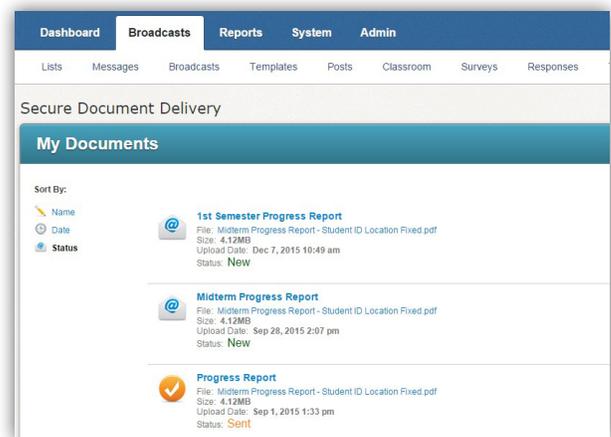
What's more, with student data privacy concerns at an all-time high, you need a method of distribution that's both cost-effective and secure – especially when it comes to documents that contain personal data like grades or test scores.

SchoolMessenger SecureFile, our electronic file delivery product, is the solution to these problems. Beyond providing significant financial and time savings, SchoolMessenger SecureFile adds layers of security, reporting, and systems integration that no other form of distribution can match.

Whether you need a way to simply send routine parent handouts or safely distribute sensitive documents like progress reports or payment slips, SchoolMessenger SecureFile can handle it. Learn more about how adopting SchoolMessenger SecureFile can deliver significant benefits to your school or district.

### Easy-to-Use Technology

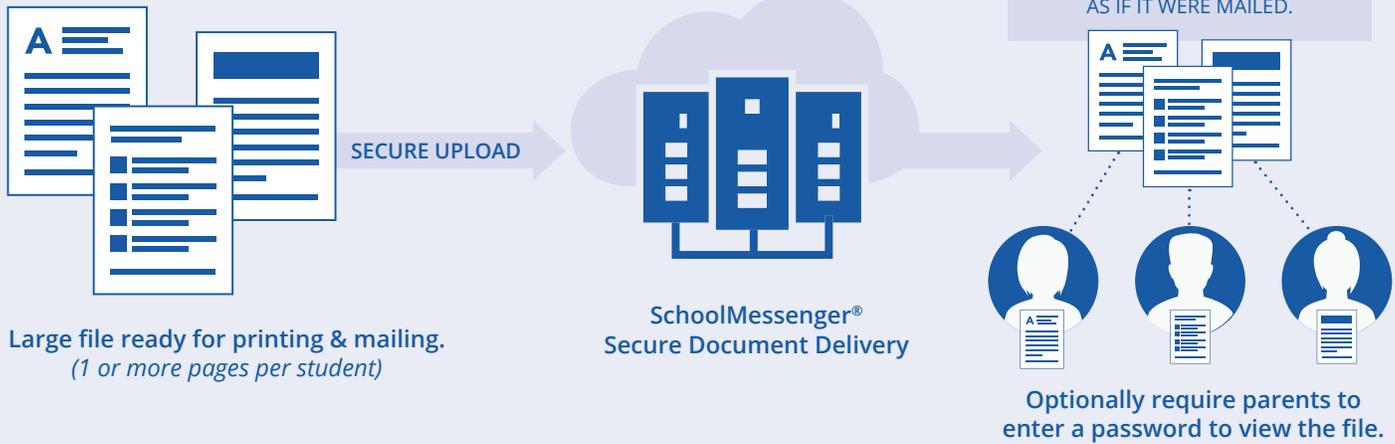
SchoolMessenger SecureFile is a fully-integrated add-on to our SchoolMessenger Communicate notification system. This allows you to send files from the same simple, easy-to-use interface that you use to send messages to parents, minimizing your learning curve and saving you time.



Additionally, SchoolMessenger SecureFile works with any PDF file from any source system, including files generated by student information systems, payment systems, and other types of school software programs. Just upload a file, select from a few options, and you're ready to send your document to parents via email.

Even a 1,000-plus page report card export from your student information system is easily handled. SchoolMessenger SecureFile uses proprietary algorithms to locate student-specific identifiers in each page of the report card file, and then automatically splits the file into student-specific segments. Once a document is uploaded, it takes just a few clicks to send report cards to all parents – safely, quickly, and accurately. Save time and effort with SchoolMessenger SecureFile.

## SchoolMessenger SecureFile: How it Works



### Uncompromising Security

SchoolMessenger is recognized for using the most robust systems to protect student information – and as an early signatory of the Student Privacy Pledge, we take our commitment to data security very seriously.



That's why SchoolMessenger SecureFile uses 256-bit SSL encryption at each step in the process – from initial file upload to ultimate viewing by parents. The system also employs forced HTTPS to ensure that files are served and downloaded over secure connections. And optional password protection ensures that files are being downloaded by the right people.

### Robust Reporting and Analytics

Neither using students as couriers nor sending documents through the mail are guaranteed ways to get sensitive documents home to parents. Thanks to SchoolMessenger SecureFile, you no longer have to wonder whether a document made it home.

Our product offers full reporting capabilities so you'll know not only whether an individual has received your files, but also if they've viewed or downloaded the files you sent them. With these tools, you'll have a tangible way to measure parent engagement and the ability to follow up with unresponsive individuals.

### Tested and Proven

SchoolMessenger SecureFile is already delivering value to schools and districts across North America, helping them go green and be resource-efficient.

The School District of Haverford Township in Pennsylvania is a good example. In their first six months of using SchoolMessenger SecureFile, the district sent 29,000 student documents to parents – an average of five documents per student.

By the estimate of the district's technology director, SchoolMessenger SecureFile is saving the district more than \$22,000 per school year – an amazing \$3.93 per student – thanks to the paper, printing, and mailing costs that are a thing of the past.

The district is also pleased by how SchoolMessenger SecureFile helps save significant amounts of staff time. By replacing bulk mailings, staff members have moved on to higher priorities, instead of wasting time on printing documents and stuffing envelopes.

### Schedule a Demo Today

For more information or a demonstration of SchoolMessenger SecureFile, call 1-888-527-5225 or email [sales@schoolmessenger.com](mailto:sales@schoolmessenger.com).